



S.O.S SetUp Open Space

The **5th edition of SetUp Contemporary Art Fair** opens its doors to 4 experimental projects with the **new section S.O.S SetUp Open Space**.

What is S.O.S?

S.O.S – *SetUp Open Space* is a section dedicated to experimental projects. The acronym of Open Space acknowledges a request of rescue, addressed to the visionaries of the art world who want to dare through languages and revolutionary expressions.

Why S.O.S?

Because after 5 years in business, SetUp wants to keep giving space to those who hazard, those who dare to be irreverent, those who do not indulge on average taste and are not afraid to dare, those who do not obey. In a few words to those who are not afraid to show themselves for who they truly are.

Because at SetUp you can be anything you want to be, and we will tell them all.

How to participate?

In line with the **guide theme** of the 2017 edition, we ask for a project focused on **equilibrium**. As Kierkegaard stated: *To dare is to losing one's footing momentarily. Not to dare is to lose oneself.* The quote plays with the subtle paradox that enhances the lack of peace as an existential engine. Consistent with contemporary times, definitely marked by instability, we ask you to investigate this state through art.

Attendance at S.O.S SetUp Open Space is **free** and it is open to collectives or associations selected by the curatorial committee of the fair that will grant 4 open spaces of 6 sqm, with 2 linear meters per wall.

In order to apply your project, please download the application form from our website www.setupcontemporaryart.com and submit it via mail by **30 November 2016** at info@setupcontemporaryart.com with subject *S.O.S SetUp Open Space*.