



SETUP

BOLOGNA

25 - 27 JANUARY 2013

VERNISSAGE 24 JANUARY

THE FIGURES FROM THE FIRST EDITION

BOLOGNA 25 – 27 JANUARY 2013

PARTICIPANTS IN THE 24TH JANUARY VERNISSAGE

> 2000

WORKS SOLD WITH PRICES FROM €300 TO €4200

70

APPROXIMATE VALUE OF TOTAL WORKS SOLD

100000

SetUp Art is the first spin-off Fair of Artefiera, Created, organised and directed by *Simona Gavioli, Marco Mangani* and *Alice Zannoni*, at the Bologna Autostazione from the 24th to the 27th of January 2013.

VISITORS

8200

BROCHURES DISTRIBUTED TO VISITORS

10000

PRESS CORPS

> 500

COPIES OF CATALOGUE SOLD

2000

SPIN-OFF FAIRS: VISITORS

MADRID	ARCO	IV EDITION	150000,00
	JUST MAD		20000,00
BASILEA	ART BASEL	VIII EDITION	65000,00
	VOLTA		15000,00
TORINO	ARTISSIMA	II EDITION	50000,00
	THE OTHERS		13000,00
BOLOGNA	ARTEFIERA	I EDITION	42000,00
	SETUP		8200,00

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3 DAYS OF CULTURAL EVENTS



PRESS/TEAM/ORGANISATION

MEDIA PARTNER	GIOCA STUDENTS COLLABORATORS	ARTICLES ABOUT THE EVENT	SCIENTIFIC COMMITTEE MEMBERS	PARTNERS
9	10	360	5	12
LIKE FB DEC/JAN	ORGANISERS	SECRETARIAT PRESS OFFICE	JOURNALISTS PARTICIPATING	FOOD&BEVERAGE AREA
1571	3	10	> 200	2



Exhibitors

- 3)5 ArteContemporanea - Rieti
- ArteEspressione - Milano
- ARTissima • Selective Art • Studio LB
Abano Terme - Parigi - Brescia
- Beo Project - Belgrado
- Bi-Box - Biella
- Dino Morra Arte Contemporanea - Napoli
- Fabbri C.A. - Milano
- Federico Rui Arte Contemporanea - Milano
- Francesca Sensi Arte A Colori Galleria - Colle Val D'Elsa (SI)
- Galerie Antonio Nardone - Brussels
- Galleria Canovaccio Arte Contemporanea - Terni
- Galleria L'Affiche - Milano
- Nopx - Torino
- OltreDimore - Bologna
- Paola Cardano Arte Contemporanea - Roma
- Print About Me - Torino
- Sabrina Raffaghello Arte Contemporanea - Milano
- Spazio Ferramenta - Torino
- Sponge Arte Contemporanea - Pergola (PU)
- unTubo - Siena
- Van Der - Torino
- VV8 artecontemporanea - Reggio Emilia
- Yoruba diffusione Arte Contemporanea - Ferrara

SPECIAL PROJECT

- Alessandro Bergonzoni
- Svetlana Ostapovici
- Gino Sabatini Odoardi





TECHNICAL DETAILS SETUP 2013

○ Where: Bologna Autostazione, Piazza XX Settembre 6

○ When: from 25 to 27 January 2013
Opening 24 January 2013

○ Opening times: 18.00 > 1.00

○ Ticket: entrance with ticket, 3.00€ per person

○ Services: 1600mq, 25 exhibitors, editorial area, lounge area with food & beverages, restaurant, press corner, talk area, bookshop

