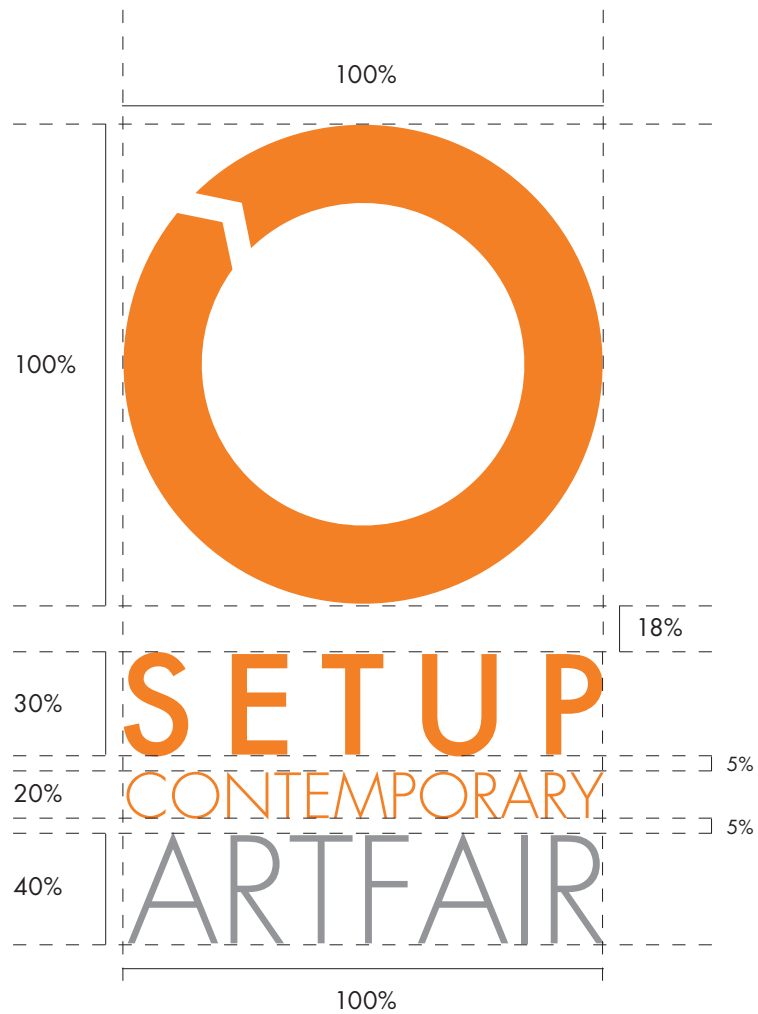




BRAND **MANUAL**

LOGO

SETUP CONTEMPORARY ARTFAIR





SETUP
CONTEMPORARY
ARTFAIR



PANTONE
158 C



CMYK
K=50



SETUP
CONTEMPORARY
ARTFAIR

VERTICAL

 **SETUP** CONTEMPORARY ARTFAIR

EXTENDED ORIZONTAL

 **SETUP**
CONTEMPORARY
ARTFAIR

ORIZONTAL

Print
240/300 dpi



SETUP
CONTEMPORARY
ARTFAIR

45 mm



SETUP
CONTEMPORARY
ARTFAIR

35 mm

Web
72 dpi



SETUP
CONTEMPORARY
ARTFAIR

200 px



SETUP
CONTEMPORARY
ARTFAIR

150 px

DO NOT SEPARATE THE ELEMENTS



DO NOT MODIFY THE LOGO



DO NOT DISTORT THE LOGO



DO NOT CHANGE THE COLORS



DON'T 

DO NOT APPLY THE LOGO ON ORANGE BACKGROUNDS

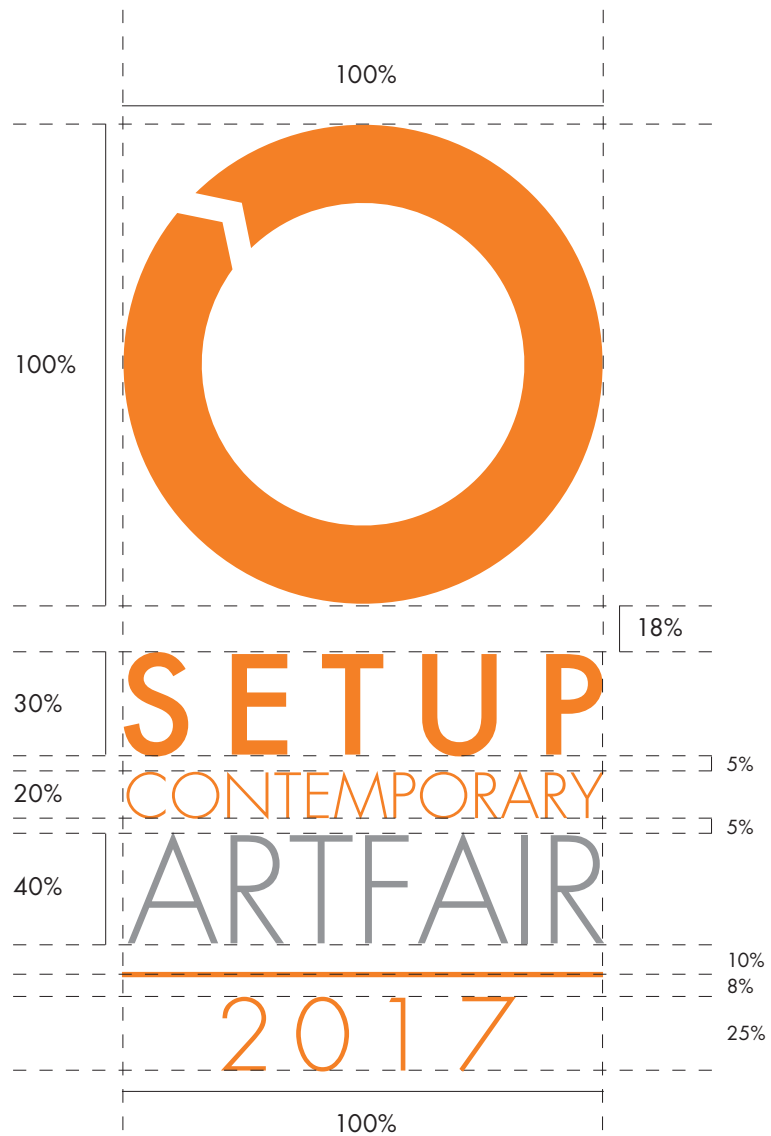


...USE THE ONE COLOR VERSION INSTEAD



LOGO

SETUP CONTEMPORARY ARTFAIR 2017





SETUP
CONTEMPORARY
ARTFAIR

2017



PANTONE
158 C



CMYK
K=50



SETUP
CONTEMPORARY
ARTFAIR

2017

VERTICAL

 **SETUP** CONTEMPORARY ARTFAIR 2016

EXTENDED ORIZONTAL

 **SETUP**
CONTEMPORARY
ARTFAIR
2017

ORIZONTAL

Print
240/300 dpi



SETUP
CONTEMPORARY
ARTFAIR

2017

45 mm



SETUP
CONTEMPORARY
ARTFAIR

2017

35 mm



SETUP
CONTEMPORARY
ARTFAIR

2017

200 px

Web
72 dpi



SETUP
CONTEMPORARY
ARTFAIR

2017

150 px

DO NOT SEPARATE THE ELEMENTS



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...USE THE ONE COLOR VERSION INSTEAD



DON'T 

